



Warner Village Theme Parks and Rapid Media

Rapid Media Systems Ltd (Rapid Media) has announced that it has implemented a significant souvenir DVD system for Warner Village Theme Parks, Queensland, Australia (WVTP).



Rapid Media have installed on-board camera and recording systems to produce personalised souvenir DVDs for customers of WVTP's Helicopter Tour of Sea World in Surfers' Paradise, on Queensland's fantastically scenic Gold Coast. Rapid Media provided the systems and technology to enable Sea World to offer their customers a unique memento of the tour.



The Rapid Media system includes on-board cameras and microphones for every seat in each helicopter, high-speed file transfer from the helicopters to the ground-based retail servers, guest point-of-sale stations, and rapid production of DVDs for sale to guests.

Rapid Media have delivered unique technology to produce personalised souvenir DVDs within minutes of the guests arriving back from their tour. Sea World branded DVDs, which contain mix of unique footage and promotional material, can be played on TVs or PCs.



Sea World has the opportunity to generate substantial incremental revenues, and the guests have a unique record of an incredible experience, to take home and share with their friends and family.



About Rapid Media

Rapid Media work with motorsport venues; theme parks; helicopter tours and other leisure industries, using unique technology to produce personalised souvenir DVDs.

These personalised DVDs may contain a mix of unique footage of the participant, together with stock promotional material, delivered within minutes at the point of use.

Rapid Media Systems have been installed in many venues around the globe, including prestigious locations such as Mercedes Benz World in the UK

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